



MedFIT

Fostering Innovation in medTech

1st Edition

28th and 29th June 2017

Grenoble - France

**A 360° APPROACH
TO BUILD INNOVATION
PARTNERSHIPS, SOURCE LICENSING
DEALS AND ACCELERATE MARKET
ACCESS IN MEDTECH**

An event by

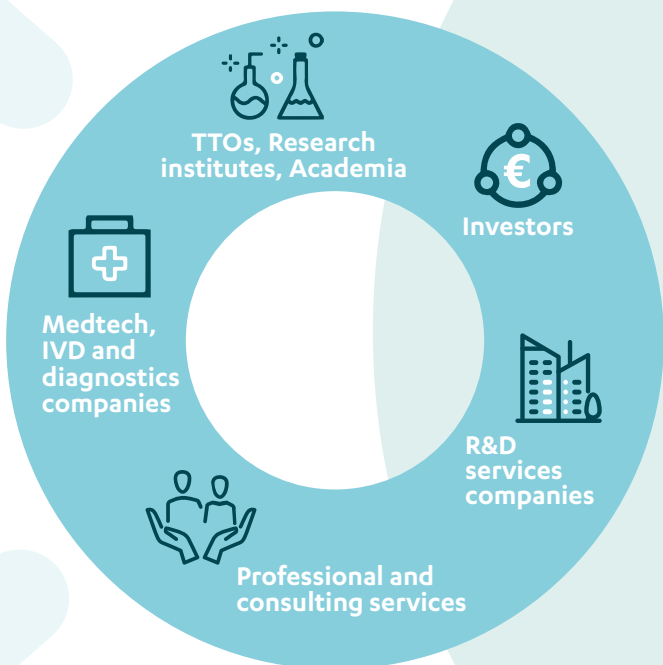


Organised with



What is MedFIT?

Gathering 500 attendees from research to market, MedFIT is the 1st European business convention dedicated to **innovation partnerships in the fields of medical technologies and diagnostics.**



MedFIT main objectives are to build R&D collaborative projects between start-ups, industrials and academia, source licensing deals and facilitate market access for medtech innovations.



MEDFIT FEATURES:

- ✓ ONE-TO-ONE PARTNERING MEETINGS
- ✓ CONFERENCES AND ROUNDTABLE DISCUSSIONS
- ✓ PRESENTATION SESSIONS
- ✓ EXHIBITION

An optimal business convention

MedFIT's business convention is the most efficient way to **identify and connect** with potential business, research and financial partners.



500
Participants



50%
International
actors



48^{hrs}

To meet your future
project partners and
accelerate innovation



IDENTIFY AND PROMOTE
innovative technologies, services
and licensing opportunities



ENHANCE AND SHARE
your knowledge of the medtech sector



BENEFIT
from a wide-ranging audience and meet
the most qualified actors in the sector



BUILD AND DEVELOP
new collaborations

Conferences and roundtable discussions

Supported by a prestigious Steering Committee, MedFIT proposes a **comprehensive programme** to facilitate information sharing and best practices for your R&D and market access projects and your funding requirements.

50

High-level
speakers

80%

International
speakers

Create and collaborate:

How to tailor collaborations through open innovation?

Invest and validate:

How to overcome challenges related to funding, regulatory aspects and supply chain issues?

Market and sell:

How to best evaluate market access barriers and opportunities?

PRESENTATION SESSIONS*



Apply > Be selected > Pitch

THE MEDFIT PRESENTATION SESSIONS HIGHLIGHT THE LATEST START-UP TECHNOLOGIES, EARLY STAGE R&D PROJECTS AND LICENSING OPPORTUNITIES IN THE MEDTECH SECTOR.

- Present your research project, overall strategy or licensing opportunities
- Benefit from feedback and advice from an expert jury
- Find partners who share your vision

*Additional fees applicable

Boost your visibility

MedFIT offers you the opportunity to maximise your presence:

- Associate your image with the main partnering event dedicated to innovation partnerships in the medtech sector
- Highlight your expertise, services and innovations and present your ideas or technologies to the key players in the medtech sector



EXHIBIT AT MEDFIT

Book your stand now and hold your meetings at your own booth:

- **6 m²** equipped booth **€ 2,200*** (Includes 1 pass)
- **9 m²** equipped booth **€ 3,300*** (Includes 1 pass)
- **12 m²** equipped booth **€ 4,400*** (Includes 1 pass)
- **18 m²** equipped booth **€ 6,600*** (Includes 2 passes)

SPONSORSHIP OPPORTUNITIES

Gold

Sponsor



€ 15,000*

Silver

Sponsor



€ 10,000*

Bronze

Sponsor



€ 6,000*



Other sponsorship opportunities

- Exclusive sponsor of the delegate bags **€ 8,000***
- Exclusive sponsor of the badge lanyards **€ 5,000***
- Bag insert **From € 2,500***
- Conference sponsorship **From € 2,000***

Please contact us for other sponsorship opportunities

Register now for MedFIT 2017

1st Edition

28th and 29th June 2017

Grenoble - France

REGISTRATION FEES



Early Bird price

(excl. VAT)

Before

15th February 2017

Full price

(excl. VAT)

Industry, Service provider	€687.20	€859
Start-up (under 3 years or fewer than 5 employees)	€383.20	€479
Non-profit organisation, Public organisation, Research institute	€319.20	€399

www.medfit-event.com

@MedFIT_event

Contacts

Anaïs Schoreel
Business Developer

aschoreel@eurasante.com
+33 (0)3 59 39 01 81

Ramona Chicireanu-Pirv
Conference Programme Manager

rpirv@eurasante.com
+33 (0)3 59 39 01 84

Event venue

ALPEXPO

Avenue d'Innsbruck - CS 52408
38034 Grenoble Cedex 2 - France

With the support of

