MedFIT
Fostering Innovation in medTech

1st Edition
28th and 29th June 2017
Grenoble - France

A 360° APPROACH
TO BUILD INNOVATION
PARTNERSHIPS, SOURCE LICENSING
DEALS AND ACCELERATE MARKET
ACCESS IN MEDTECH
What is MedFIT?

Gathering 500 attendees from research to market, MedFIT is the 1st European business convention dedicated to innovation partnerships in the fields of medical technologies and diagnostics.

MedFIT main objectives are to build R&D collaborative projects between start-ups, industrials and academia, source licensing deals and facilitate market access for medtech innovations.

MEDFIT FEATURES:

✓ ONE-TO-ONE PARTNERING MEETINGS
✓ CONFERENCES AND ROUNDTABLE DISCUSSIONS
✓ PRESENTATION SESSIONS
✓ EXHIBITION
An optimal business convention

MedFIT’s business convention is the most efficient way to identify and connect with potential business, research and financial partners.

- **500** Participants
- **50%** International actors

To meet your future project partners and accelerate innovation

**Identify and promote** innovative technologies, services and licensing opportunities

**Enhance and share** your knowledge of the medtech sector

**Benefit** from a wide-ranging audience and meet the most qualified actors in the sector

**Build and develop** new collaborations
THE MEDFIT PRESENTATION SESSIONS HIGHLIGHT THE LATEST START-UP TECHNOLOGIES, EARLY STAGE R&D PROJECTS AND LICENSING OPPORTUNITIES IN THE MEDTECH SECTOR.

Present your research project, overall strategy or licensing opportunities

Benefit from feedback and advice from an expert jury

Find partners who share your vision

Supported by a prestigious Steering Committee, MedFIT proposes a comprehensive programme to facilitate information sharing and best practices for your R&D and market access projects and your funding requirements.

50 High-level speakers

80% International speakers

Conferences and roundtable discussions

Create and collaborate:
How to tailor collaborations through open innovation?

Invest and validate:
How to overcome challenges related to funding, regulatory aspects and supply chain issues?

Market and sell:
How to best evaluate market access barriers and opportunities?

PRESENTATION SESSIONS*

Apply > Be selected > Pitch

THE MEDFIT PRESENTATION SESSIONS HIGHLIGHT THE LATEST START-UP TECHNOLOGIES, EARLY STAGE R&D PROJECTS AND LICENSING OPPORTUNITIES IN THE MEDTECH SECTOR.

*Additional fees applicable
MedFIT offers you the opportunity to maximise your presence:

- Associate your image with the main partnering event dedicated to innovation partnerships in the medtech sector
- Highlight your expertise, services and innovations and present your ideas or technologies to the key players in the medtech sector

### EXHIBIT AT MEDFIT

Book your stand now and hold your meetings at your own booth:

- 6 m² equipped booth ............ € 2,200* (Includes 1 pass)
- 9 m² equipped booth ............ € 3,300* (Includes 1 pass)
- 12 m² equipped booth ............ € 4,400* (Includes 1 pass)
- 18 m² equipped booth ............ € 6,600* (Includes 2 passes)

### SPONSORSHIP OPPORTUNITIES

- **Gold Sponsor**
  - € 15,000*

- **Silver Sponsor**
  - € 10,000*

- **Bronze Sponsor**
  - € 6,000*

**Other sponsorship opportunities**

- Exclusive sponsor of the delegate bags ............ € 8,000*
- Exclusive sponsor of the badge lanyards ............ € 5,000*
- Bag insert ............................................. From € 2,500*
- Conference sponsorship ................................ From € 2,000*

* Please contact us for other sponsorship opportunities

*excl. VAT
Register now for MedFIT 2017

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REGISTRATION FEES

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Bird price (excl. VAT) Before 15th February 2017</th>
<th>Full price (excl. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry, Service provider</td>
<td>€687.20</td>
<td>€859</td>
</tr>
<tr>
<td>Start-up (under 3 years or fewer than 5 employees)</td>
<td>€383.20</td>
<td>€479</td>
</tr>
<tr>
<td>Non-profit organisation, Public organisation, Research institute</td>
<td>€319.20</td>
<td>€399</td>
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www.medfit-event.com
@MedFIT_event

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Event venue
ALPEXPO
Avenue d’Innsbruck - CS 52408
38034 Grenoble Cedex 2 - France

With the support of

SPONSORSHIP OPPORTUNITIES
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